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Mobile Sticky Ad

Mobile Sticky Ad renders as soon as it responds at the bottom of your browser screen.

The product consists of two modules: Ad Wrapper and Ad Content.

Ad Wrapper

Below you can find more details regarding the way Mobile Sticky Ad works:

- The Ad is displayed on a white, opaque layer
- The layer always covers the remaining elements of the service (visible in the foreground)
- The Ad is centered relative to the layer
- Mobile Sticky Ad is only available on mobile devices
- Mobile device recognition is based on headers of the browser or a browser (Device by UserAgent) or the width of the screen (window.innerWidth)
- For screen width check-in versions of the product, you can limit the value to which mobile mode will be displayed (in pixels)
- Closing of the layer is aligned to the right edge of the ad layer
- After closing the ad the layer collapses and all elements disappear from the screen
- Once closed the ad will not show up again unless the website is reloaded
- Can be limited to particular domains only

Ad Content

- The ads and demand come from Google Ad Manager, AdExchange and Header Bidding via Prebid.js

- Ability to refresh your ad every specified time (minimum every 30 seconds)

Browser compatibility

- Google Chrome Mobile
- Safari Mobile
- Mozilla Firefox Mobile